

What's on 2019

Residential Conference

HOUSING SCOTLAND

SFHA ANNUAL CONFERENCE 2019

Tuesday 11 - Wednesday 12 June 2019

Radisson Blu Hotel, Glasgow



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What's on 2019

#housingScotland19

About the event

Get ready to join colleagues from across Scotland and beyond to debate and discuss the challenges and opportunities facing the social housing sector.

Housing Scotland 2019 is one of Scotland's highest profile housing conferences and provides the chance to build skills, network, exchange new ideas and learn from each other. The event will also showcase future thinking and encourage delegates to imagine who our customers will be and what our homes and neighbourhoods will look like in 2040.

With two days of workshops, plenaries and networking, we look forward to welcoming you to Housing Scotland 2019.

About the venue

The purpose built, architecturally striking Radisson Blu offers a superb location in central Glasgow. The newly refurbished ground floor area has re-opened as The Grahamston restaurant and bar. The restaurant's name and decor draws on local history as it was inspired by Glasgow's lost village, Grahamston. Central Station sits on top of what remains of the village.

Within walking distance of Glasgow Central Station and with Queen Street Station close by the hotel offers easy access by road, rail or air.



Thank you to the conference sponsors for their support of the event and the housing sector:

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**Follow @sfha_hq and #housingscotland19 for new and exciting updates
We will be announcing new features and speakers in the build up!**



SFHA Annual Conference

Programme: Tuesday 11 June 2019

Tuesday 11 June 2019

09.00 Registration and Refreshments

10.00 Conference welcome
Gerry O'Sullivan, SFHA Chair

10.15 Chief Executive's address
Sally Thomas, SFHA

11.00 Keynote address:
Professor Sir Harry Burns

Professor Sir Harry Burns, former Chief Medical Officer for Scotland and Professor of Global Public Health at Strathclyde University, leads on a number of major, multi-agency projects and is Chair of the University's Centre for Health Policy. A highly sought-after keynote speaker at local, national and international events, he is a member of the Scottish Government's Council of Economic Advisors; a member of Diabetes UK Board, Chair of the Wheatley Foundation, a member of Johnson & Johnson's Impact Investment Advisory Committee, and a member of the Health Foundation's Sciana Programme for international health leaders.

During this opening keynote session, Sir Harry will reflect on issues he has encountered over his career and inspire delegates to think about health inequalities and the role social housing can play in addressing these.

11.30 Refreshments and networking

12.00 Breakout sessions – Block A

Stream

A1 Rapid rehousing

Poverty & Impact

A2 Repositioning our cultural capital

Transformation

A3 Redesigning our landscape

Home of the Future

A4 When governance goes right

Back to Basics

A5 Workshop Pitch 1

13.00 Lunch and networking

14.00 Panel session: The sector in 2040

Matthew Gardiner, L & Q

Professor Duncan Maclellan, CACHE

Ruth Glassborow, Healthcare Improvement Scotland

We are entering a new era of innovation that is likely to transform the way we work, the services we offer and the communities we serve. Driving much of this change will be connectivity and data, meaning we can work with our customers in their homes and communities. During this session, the panel will share their views regarding what the sector might be like in 2040 and set out what we need to do to prepare for this exciting change.

15.15 Refreshments and networking



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SFHA Annual Conference

Programme: Tuesday 11 June 2019

15.45 Plenary: Keynote Address

Margarita Morrison, Area Director, DWP One Service Scotland

DWP Universal Credit Area Director, Margarita Morrison shares experience of her first three months in her new role and the importance of continued joint working with landlords.

16.15 Breakout sessions – Block B	Stream
B1 Technology Enabled Care – The Charter	Poverty & Impact
B2 Designing the customer journey	Transformation
B3 Building for the future – How will we build houses and what should they be?	Home of the Future
B4 Regulatory review	Back to Basics
B5 Workshop Pitch 2	

17.15 Close

Evening events

19.30 Drinks reception

20.00 Conference dinner and entertainment



Meet the Conference Dinner Speaker John Loughton

John Loughton is a social entrepreneur, activist, youth worker and leadership coach. He is Chief Executive of leadership company Dare2Lead and Founder of The Scran Academy – a business providing employment support to disadvantaged young people.

Since running his first campaign in North Edinburgh aged 11, he championed grassroots youth work and inclusion by using his own life journey to affect change and inspire. John was elected Chairman of the Scottish Youth Parliament and has served in senior policy and communication roles for charities including Fairbridge, Relate and The Princes Trust. He has advised numerous councils and Governments across and outwith the UK on social inclusion, youth participation, education and youth work policies. This included being a member of the Calman Commission on Scottish Devolution, the national Literacy Commission and Board of the Royal Commonwealth Society. He is a proud ginger, loves Nandos and is an avid Twitter and Instagram user @JohnLoughton!

Important Notice

This programme is correct at the time of going to press. We reserve the right to make alterations or substitutions if necessary. All timings may be subject to change. Views expressed by speakers at the event or in documents or notes provided are their own and may not necessarily be the views of SFHA.

Notice of Filming

Throughout the conference there may be photography and the photos will be used for SFHA promotion and publicity and on social media. By your attendance at the conference, you acknowledge that you have been informed that you may be photographed or asked for comment as part of the release in promotional material. If you do not wish to be photographed as part of this event, you should inform SFHA staff immediately. Thank you for your cooperation.

GDPR and your Privacy

Due to GDPR coming into effect, SFHA has updated our privacy policy to ensure it meets these new standards. You can view it at www.sfha.co.uk/privacy-policy



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SFHA Annual Conference

Programme: Wednesday 12 June 2019

Wednesday 12 June 2019

08.45 Day delegate registration and refreshments

09.30 Plenary Session: The intergeneration game – meeting needs
Barry Knight, Author
Fanchea Kelly, Blackwood

There is increasing pressure to understand and address the mis-match in supply and demand of affordable homes that meet people's needs across their lives. Current debates are underpinned by 'tension' – between old and young, rich and poor, urban and rural, abled and disabled. During this session delegates will be challenged to rethink how we engage with these debates and so offer different ways of building the communities in which we can all flourish.

10.40 Ministerial address
Aileen Campbell MSP, Cabinet Secretary for
Communities and Local Government

11.00 Refreshments and networking

11.30 Breakout sessions – Block C	Stream
C1 Social value and community investment	Poverty & Impact
C2 Leadership	Transformation
C3 Making the most of data	Home of the Future
C4 The Talent pipeline – How do we ensure there is a pipeline for succession within organisations?	Back to Basics
C5: Workshop Pitch 3	
12.30 Lunch	

13.30 Breakout sessions – Block D	Stream
D1 Social Purpose – Asset Based Community Development	Poverty & Impact
D2 Digital forum	Transformation
D3 Development – Good Practice Sharing	Home of the Future
D4 Freedom of Information	Back to Basics
D5 Workshop Pitch 4	

14.30 Plenary: The future Is...
Adam Greenfield

Adam Greenfield is a London-based writer and urbanist, most recently author of *Radical Technologies*, *The Design of Everyday Life* (Verso, 2017). His next book, *Power at Human Scale*, will be published in 2020.

15.15 Closing Remarks

15.30 Conference Ends

NEW

SFHA Advice Surgeries

Come to the SFHA stand located in the main room to meet our policy team who can offer advice on the issues most important to you.



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Stream 1: Poverty/Impact

A1 Rapid rehousing

Gavin Smith, Fife Council

Claire Mailer, Perth & Kinross Council

The ambition of rapid rehousing was introduced by the Homelessness and Rough Sleeping Action Group in 2018, and there has been a commitment to move towards it as standard for people experiencing homelessness. Hear reflections on the process so far and share your own experiences.

B1 Technology enabled care charter

Zhan McIntyre, SFHA

Marion Reid, Azure

Jill Pritchard, ihub

Health and wellbeing are directly influenced by our housing circumstances, and evidence points to both the salutogenic effect of good housing and the pathologic effect of poor housing. Technology and adaptations both have significant impact on our health outcomes and will be the basis for discussion during this workshop.

C1 Social value and community investment

Lorna Wilson, SFHA

Andrew van Doorn, HACT

Explore what 'social value' really means in your work, hear about how the new Centre for Excellence in Community Investment can help you and your organisation, and help to design a new measuring impact resource for housing associations.

D1 Social purpose – asset based community development

Kieran Renshaw and Anthony Morrow Sanctuary Housing Association

Housing Associations are more than landlords – they are social purpose businesses, making an impact in local communities. Examine the asset-based community development approach and how it might be applied in your communities.

Stream 2: Transformation

A2 Repositioning our cultural capital

Angela Lockwood, North Star Housing Association

Culture eats strategy for breakfast – or so the saying goes. If you haven't invested in changing the culture of your organisation, you won't achieve the transformation you are after. Explore how you might achieve this and how to inspire your teams.

B2 Designing the customer journey

Bryony Willet, Maryhill Housing Association

Shelley Hutton, Castle Rock Edinvar Housing Association

Take inspiration from organisations that have produced great services by putting people first and gather some new practical tools and approaches that you can put into practice in your organisation

C2 Leadership

Kate Carmichael, Remarkable

The biggest asset of any organisation is its workforce. Join the discussion on how to inspire and support your people.

D2 Digital Forum

Martin Pollhammer, East Lothian Housing Association

Maria Lyle, Scottish Borders Housing Association

Alan Glasgow, Dunedin Canmore Housing Ltd

This discussion session will hear from those involved in their organisation's digital programme. The forum will allow you to collaborate and share knowledge and experiences of successes (and failures) and how to learn from them.



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Stream 3: Home of the Future

- A3 Redesigning our landscape**
David Sime, Oncor Video
Diarmaid Lawlor, ADS

What does AI and robotics mean for the world of work? How do houses and spaces need to change and what will be the impact of the shift towards electric vehicles?

- B3 Building for the future**
Sarah Buchanan, CSIC
Malcolm Fraser, Fraser Livingston Architects

The homes that we build today should still be here in 2120. Getting it right means meeting housing need now and for the future. Join the discussion of how we build houses and what should they be.

- C3 Making the most of data**
McDermott Group

Data-based insights can help you pinpoint opportunities to work smarter and focus and prioritise. Come along to this session to explore how to make the most out of your data.

- D3 Development**

With a target to deliver 50,000 affordable homes by 2021, there has been a big increase in development activity, with many housing associations working to build new homes for the first time in years. Hear from associations with years of experience and a strong track record of delivering good homes and quality places.

Stream 4: Back to Basics

- A4 When governance goes right**
Stacy Angus, Osprey Housing Association
David Byfield, Ardenglen Housing Association

Often populated by tenant representative, governing bodies of Scottish Housing Associations regularly go above and beyond for their communities, ensuring the continuity of the sector for future generations. Come and hear about when governance goes right and learn how to support your governing body members to be great.

- B4 Regulatory review**
Michael Cameron, Scottish Housing Regulator

Your chance to probe the new regulatory regime and find out what it means for your organisation and the customers you serve.

- C4 The talent pipeline**
Nigel Fortnum, Aspen People

How do we ensure there is a pipeline for succession within organisations? What skills will future leaders need? How do we work on this now?

- D4 Freedom of Information**
Paul Mutch, Scottish Information Commissioner

RSLs will become subject to FOI on 11 November 2019. The Scottish Information Commissioner, Paul Mutch, has been working with SFHA to help the sector get ready for these requirements – including a series of training events. During this session, Paul will talk about any key trends emerging from these events and the implementation process to date as well as take questions from delegates regarding any concerns they may have.



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SFHA Annual Conference

Attendance costs

Residential

Full Delegate - residential Tue 11 & Wed 12 June 19

SFHA members/government
£595

Non-members
£950

This includes:

- Conference attendance on both days
- Lunch and teas/coffees on both days
- Gala dinner on Tuesday evening
- Accommodation (B&B) on Tuesday 11 June

Special offer: Book 3 and get 1 for free!*

If your organisation books three day delegates, you can bring a fourth delegate for free.

To get the discount simply select 4 tickets when you order. The discount will automatically be taken off!

Attend both days and save £55!

Day Delegate - both days: Tue 11 & Wed 12 June 19

SFHA members/government **£510**

Non-members **£820**

This includes:

- Conference attendance on both days
- Lunch and tea/coffees on both days

Attend the Annual Dinner

Day 1 Delegate + Dinner: 11 June 19

SFHA members/government **£319**

Non-members **£490**

This includes:

- Conference attendance on Tuesday
- Lunch and teas/coffees on Tuesday plus
- Gala Dinner on Tuesday evening

Day 1 Delegate: Tue 11 June 19

SFHA members /government **£280**

Non-members **£440**

This includes:

- Conference attendance on Tuesday
- Lunch and teas/coffees on Tuesday

Day 2 Delegate: Wed 12 June 19

SFHA members/government **£280**

Non-members **£435**

This includes:

- Conference attendance on Wednesday
- Lunch and teas/coffees on Wednesday

Accommodation - B&B: Mon 10 June 19

Members/Non-members **£150**

SFHA Annual Conference

How to Book

NEW

Try the new SFHA booking system -
save time and book online!

Book your place directly on the SFHA
website. It's easy, quick and secure.

- ✓ Pay by credit card
- ✓ Or pay by requesting an invoice

Booking your place

Places at the conference are being offered on the following basis.
All prices quoted are per person and are zero VAT-rated.

How to book

To book your place at the conference you can either:

1. Book your place through the SFHA website quickly and easily!
You can pay directly on our website using credit card or request
an invoice. www.sfha.co.uk/events
2. Contact the SFHA Events Team by phone:
0141 332 8113 or email: events@sfha.co.uk

The screenshot shows the SFHA website's booking interface for the 'Housing Scotland - Annual Conference 2019' held on 11-12 Jun at the Radisson Blu Hotel Glasgow. The page features a progress bar with four steps: 1. Booking options (active), 2. Delegate details, 3. Billing details, and 4. Make payment. Below the progress bar, the 'Your Booking Options' section displays a table of member tickets.

Member Tickets *	Date(s)	Price	Qty
Day 1 Delegate - SFHA Member More Info	11 Jun	£285	0 -
2 Day Delegate - SFHA Member More Info	11 Jun, 12 Jun	£510	0 -
Day Delegate including Dinner - SFHA Member More Info	11 Jun	£319	0 -
Day 2 Delegate - SFHA Member More Info	12 Jun	£280	0 -