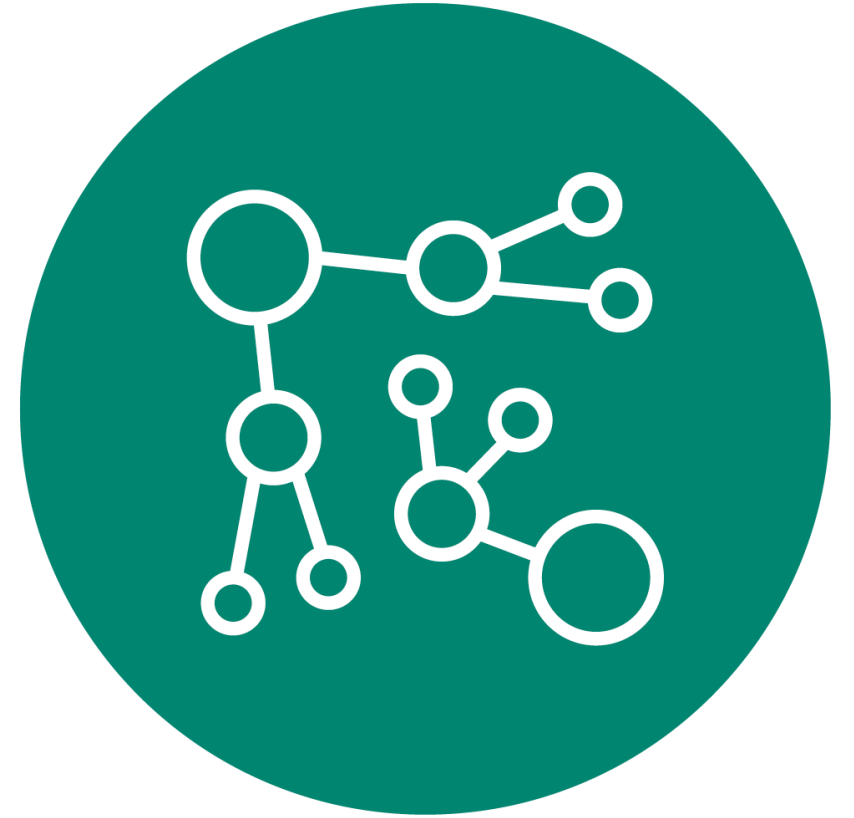


Social Value & Community Investment Workshop

#housingimpact



Why is understanding social value and community investment important?





The Centre for Excellence in Community Investment champions and celebrates the impact of community investment across the UK.

The Centre believes that community investment is a core part of social housing.



The Centre has four pillars:

- Influence - *Influencing* opinion inside and outside the housing sector by promoting and evidencing the impact of community investment.
- Innovate - *Innovating* in sharing good practice and encouraging fresh approaches to community investment.
- Insight - Creating *Insights* around evidence and research, measuring the impact of community investment work.
- Inspire - *Inspiring* community investment colleagues through peer networks and professional development.



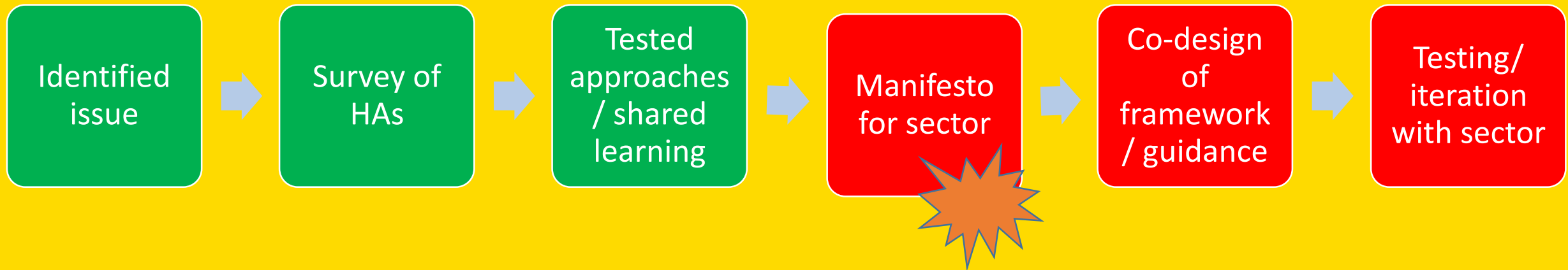
The Centre online:

Our website: www.ceci.org.uk

Our twitter: www.twitter.co.uk/Centre4CI

Our LinkedIn group: search 'The Centre for Excellence in Community Investment - Networking group'.

Housing Innovation Impact Team



Meet the team members



Survey of housing associations

Only one third indicated that they measure social and economic impact

- Uncertainty
- Difficulty
- Resource constraints
- No useable tools
- Information overload

What would make it easier for your organisation to measure social and economic impact?

- A clear definition of social and economic impact and an agreed set of indicators
- Consistent but flexible, easy to use methods
- Guidelines and training

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