



Asset Based Community Development in Glasgow Sanctuary Housing

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"Every single person has
capacities, abilities and
gifts.

Living a good life
depends
on whether those
capacities
can be used, abilities
expressed and gifts
given"

(John McKnight)



Small Exercise

- ▶ The Great Escape
- ▶ <https://www.youtube.com/watch?v=mdC1FHi5Xak>
- ▶ Have a chat to a person next to you about what talents, gifts, skills that you have

What is ABCD

- ▶ Asset Based Community Development:
 1. Focuses on community assets and strengths rather than problems and needs
 2. Identifies and mobilises community and individual assets, skills and passions
 3. Is built on community leadership
 4. Builds relationships

Stories from Priesthill in Glasgow



To

For

With

By

To - Deficit/medical model (done *to* the people)

For - Charity model (done *for* the people)

With - Co-production (done *with* the people)

By - ABCD (done *by* the people)



In small group of 4/5 pick something you are working on in your local community

- * What is your involvement with it (organisationally)?
- * What works well with that project?
- * What is difficult with that project?

To

For

With


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- ▶ Discuss where you think your chosen project fits into the above grid
 - ▶ Why have you chosen that placement?
 - ▶ Are there any aspects of it that sit in different bits of the grid?
 - ▶ What would need to happen to move it to a different place on the grid? How would the project look/be delivered if it moved? What are the main barriers to moving it? What are the positives that are in favour of it moving?
 - ▶ Who do you need support from to move the project to that place? What kind of support?
 - ▶ What else do you need to move that project?
 - ▶ What is the first thing you'll do when back as a result of this exercise?

Asset based Community Development

- ▶ Relationships and connection to other people are vital
- ▶ Start from the point of believing that people are capable and that you don't need to try and fix them
- ▶ Engage on a human level in natural conversation, not consultation
- ▶ Ask the right questions – “What do you care about enough to act upon?” “If I can help you find someone else who cares can we do something about it?”
- ▶ It takes trust to do it well, building trust takes time but as housing associations you already have time and relationships that many services don't have
- ▶ Understand what you already have in the community before you start bringing outside services in



Any Questions?