



5 Year Strategic Plan

Our Vision 2019 - 2024



Where we started...

MC Member Skills Analysis

**MC Member Appraisals** 

**Succession Plan** 



**Identified Skills Gaps** 



#### **Identified Skills Gaps**

- Construction & Design
- Tenant Representation

## **Demographical Gaps**

- Under-represented groups
- Younger people
- Representation from West of region



# Concerns

- Lack of interest
- How to reach out to people with the skills we were looking for
- Conflicts of Interest
- Launching targeted recruitment whilst ensuring an open process



### **Advertising Aims**

- Informal and welcoming tone
- Reduce Bureaucracy
- Reach as many people as possible

#### Where we advertised...

SFHA, Scottish Housing News, local press, D&G What's Going On, Website, Twitter, Facebook



#### Response

- 7 calls of interest
- 6 statements submitted

### **Experience Highlighted**

Architecture, tenant representation, project management, procurement, design, extra care housing, community involvement, energy efficiency.



#### **Selection Process**

- Meet with convener & office bearers
- Find out more about LHA, the role and expectations of MC
- Explore whether this is the best opportunity for both parties



#### Outcome

3 applicants recommended to MC

1X Architect

1X Interior Designer & Chartered Architect

1X Tenant with particular interest in extra care housing

MC Supported the recommendations



# Learnings

- Don't assume that there aren't people out there
- Timing is everything
- Under-represented Groups



#### Exciting times ahead...

Through an effective appraisal and succession planning approach, and targeted recruitment, we believe we have a fantastic group of people with an excellent mix of complementary skills and experiences to drive forward the ambitions of our new strategic plan.