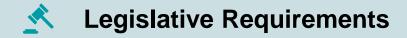






## **Agenda**





Best Practice Guidance

Examples of Projects

Monitoring & Measuring Social Value

**Community Benefit Fund Inspiration and Best Practice** 



### **Definition of Community Benefits**

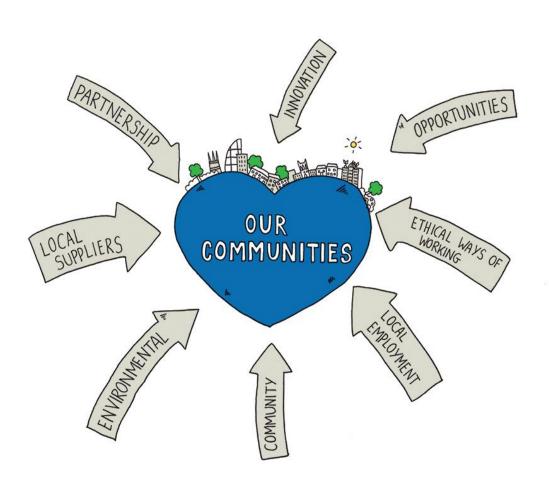


'Community benefits' are tangible, positive outcomes which improve the lives of local people and enable communities to thrive.

They are vital for boosting employment and skills, securing the long-term sustainability of facilities and contributing to cleaner, greener spaces for people to live, work and grow within.



# What do we mean by 'Social Value'?



Social Value is a concept that looks at collective benefits to the wider community including non financial impact of organisations.

This includes the wellbeing of individuals and community, social capital and the environment.

Evaluating what the collective benefit to a community is.

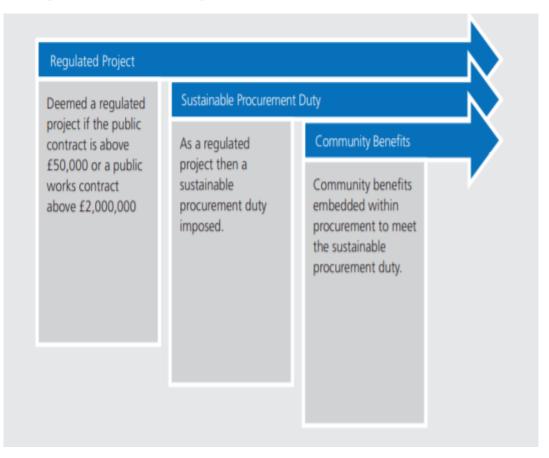


# **Legislative Requirements**



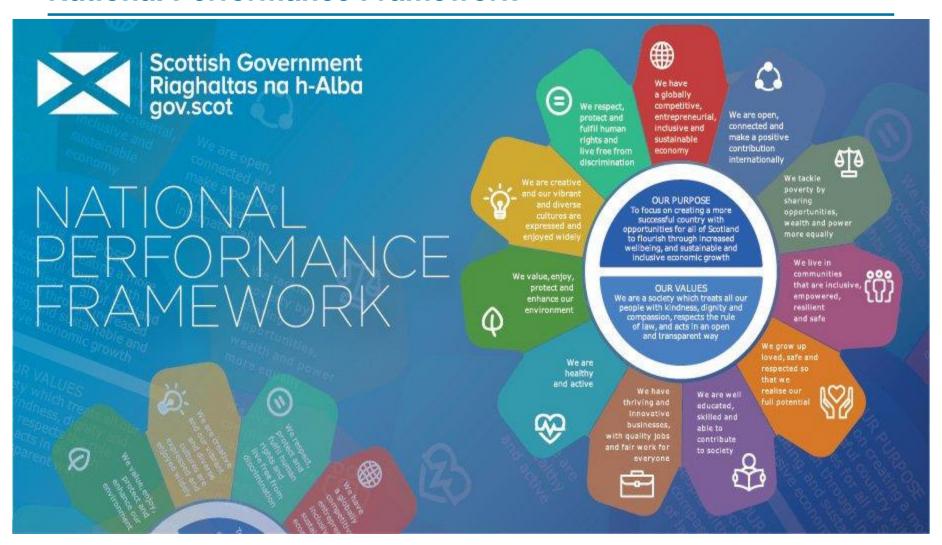
# Procurement Reform (Scotland) Act 2014

- Sustainable Procurement Duty
  - Regulated Procurements
- Equal or greater than £4M
- Best Practice all values
- Procurement Strategy
- Annual Procurement Reports





### **National Performance Framework**





### **Best Practice Guidance**

### Pre-Procurement

- Are community benefits required?
- Proportionate & suitable to req.
- Early stakeholder engagement
- Align to org's policy reqs.

# Tender Preparation

- Outcome focussed
- Clear definitions & KPI's
- Clear evaluation methodology
- Clear monitoring& reporting protocol

# Tender Process

- Contract Notice
- Summary of intentions
- Method Statement
- Qualitative evaluation process
- Mandatory pass/fail
- Scored (weighting)
- Non-evaluated

# Monitoring & Reporting

- Resource & expertise
- Defined frequency
- Accuracy of data
- Align to governance reqs.
- Work collaboratively to achieve

# Lessons Learned

- Stakeholder incl int/ext/suppliers
- Analyse all steps in CB Cycle
- Inform future procurements



# **Community Benefit Examples**



#### **Employment & Training:**

- Generation of employment & training opportunities
- Vocational training, upskilling, equality initiatives
- Support local schools to participate in enterprise, STEM programmes



# Facilitate involvement of SME, supply chain and supported businesses:

- Capacity Building/Supply Chain Development
- Provide business support to SME's, Social Enterprises & 3<sup>rd</sup> sector organisations
- Offer S/Contract opportunities



#### **Environment:**

- Minimise negative environmental impacts
- Engage in local zero waste/recycling projects
- Provide resources for community environmental initiatives



#### Social:

- Building capacity in Community orgs
- Support local Community events
- Donation of goods, equip or expertise
- Support health promotion/ Wellness programmes



# Community Benefit Fund Inspiration and Good Practice







## Achievements so far: April 2017 – August 2020

£475,000 of grant funding distributed



£373,502 match funding achieved



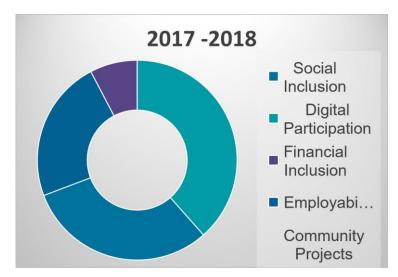
> 4,421 beneficiaries

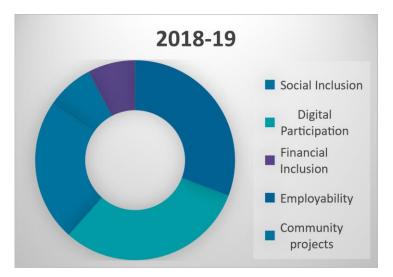


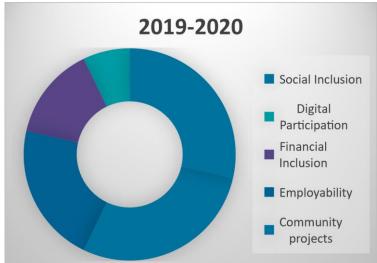




## **Project type: 2017 - 2020**











HOW DO WE
MONITOR
COMMUNITY
BENEFITS
AND EVIDENCE
THE ADDED
SOCIAL VALUE?

- Don't overcomplicate your reporting methods
- ➤ Joint project between SPA, HACT, SFHA and Lintel Trust to produce a social value toolkit suitable for use by HA's
- Adding Scottish outcomes to existing Social Value bank
- Establishing priorities for housing associations and contractors alike
- Still at the researching and design stage
- Questionnaire link available at the end of the presentation if you would like to participate





## HOW TO MONITOR COMMUNITY BENEFITS

- Identify needs at the design stage
- Set out clear objectives
- Establish
   communication and
   feedback routes
- Report ALL outputs and outcomes
- Use your data!

© Link Group Ltd 2017

 How often are you asked to include community benefits in contracts valued above the £4M regulatory guidance?

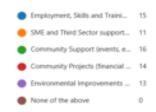


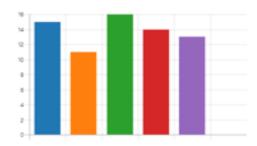
2. How often are you asked to include community benefits in contracts below the £4M regulatory guidance?



 Which of these community benefits would you be able to offer a local authority or housing association? (Select all options applicable)

#### More Details













# LINSTONE COMMUNITY SUPPORT 2018





# ANGUS AND DUNDEE COUNCIL SHARED APPRENTICESHIP PROGRAMME

"I had always wanted to get into construction but this is such a **good** way of doing it because I get paid while I'm learning – and I'm getting a chance to work with local employers who will be key contacts in the months and years to come."

Ryan, 19













# CAIRN HOUSING ASSOCIATION – SWITCHING ON TO DIGITAL SERVICES







# SOUTH AYRSHIRE HOLIDAY HUNGER AND ACTIVITIES







# CLYDE VALLEY MODERN APPRENTICESHIPS







# WELCOME TO HAWTHORN!





# **Linwood Space Project**







# Thank You for listening

**Any Questions?** 

Please feel free to get in contact:

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kate.christie@linteltrust.org.uk



