

Housing Now, Housing's Future

Strategic Event Series 2021

OUR SECTOR, OUR PEOPLE

Programme and FAQs

Housing Now, Housing's Future

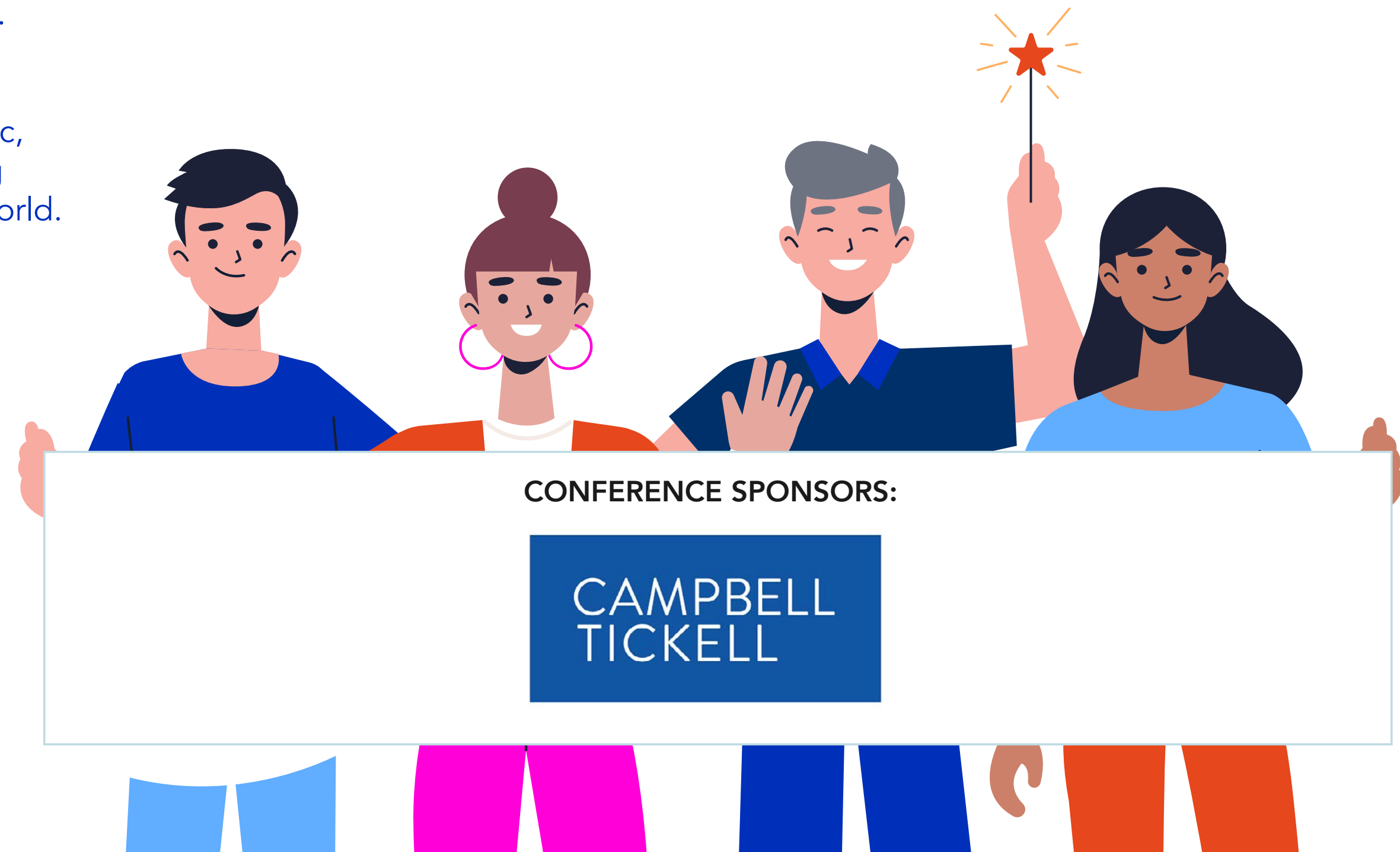
One event, four days

The social housing sector is facing **unprecedented challenges as a result of the coronavirus pandemic, and it's never been more important that senior staff are equipped to deal with immediate priorities and to anticipate the future.**

SFHA has created Housing Now, Housing's Future, a series of high-level virtual events for senior staff and governing body members which will ensure our sector continues to thrive and remains resilient.

Taking place over four half-day sessions in February and March, each event will feature keynote addresses, panel debates and group discussions, covering the most pressing challenges for us in 2021 and beyond.

The events will feature speakers from government as well as the third, public, private and housing sectors, including housing colleagues from across the world.



Housing Now, Housing's Future – Our Sector, Our People

Our Sector, Our People

Thursday 4 March

People are at the heart of what we do, and our people shape our values, how we operate and how we, as a sector, are perceived. The event will discuss staff and board succession planning, housing as a career, sector culture, and diversity and inclusion.

This event aims to explore, provide food for thought and highlight different perspectives on key topics and issues facing the social housing sector in Scotland in 2021 and beyond.

09:40–09:50
Chair's opening remarks

09:50–10:10
A Brilliant Scotland
Mark Brown, Dolphin Index

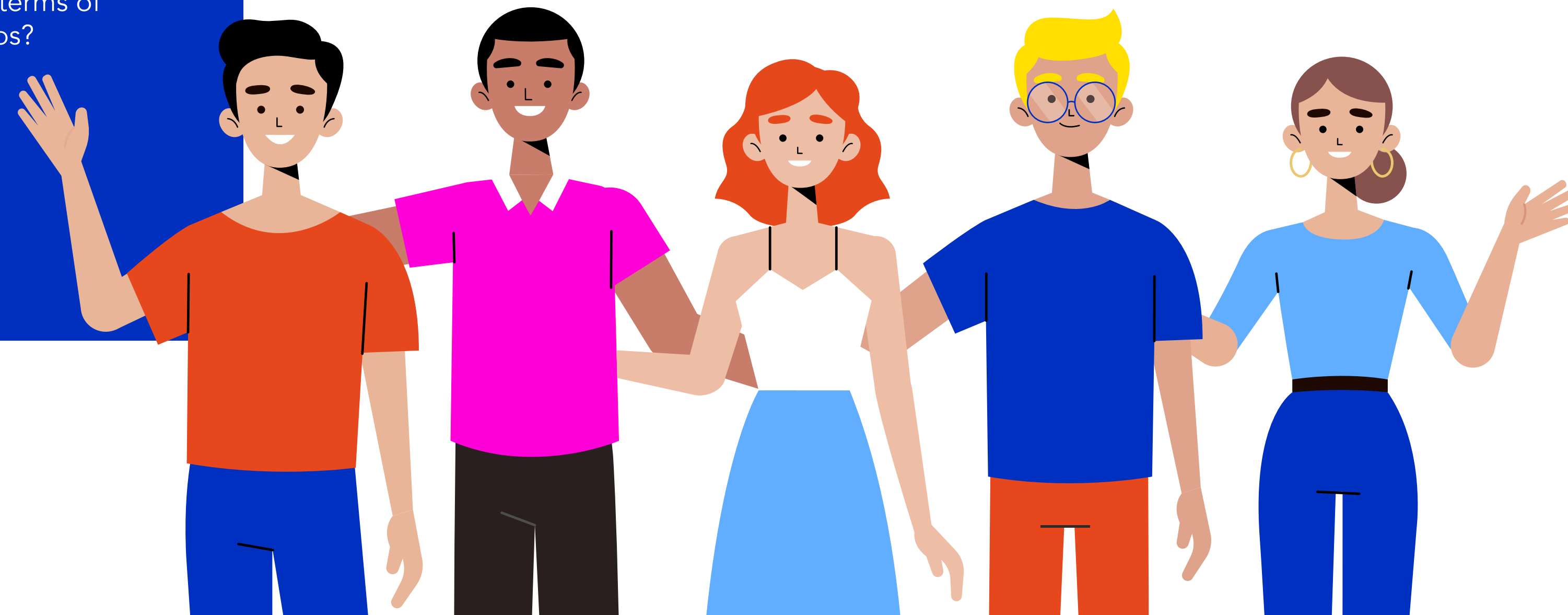
How do we ensure the Scottish housing sector is world-leading in terms of culture, diversity and ethos? We will open the conference exploring these fundamentals and how we embed them in our organisations.

10:10–10:25
Q&A

10:25–10:45
Networking break



10:45–11:25
Breakout Sessions
See next page for details



Housing Now, Housing's Future – Our Sector, Our People

Breakout Sessions

10:45–11:25

1

Benefits of a Brilliant Board

*Helen Forsyth, SFHA Chair;
Gillian Duddy, SFHA*

Why is a high-functioning board fundamental to the success of an RSL? SFHA Chair Helen Forsyth will share her insights and experiences as a past chief executive and experienced board member.

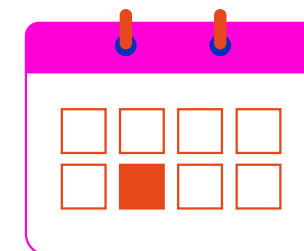
We will also be relaunching the SFHA OnBoard Initiative, SFHA Membership Lead Gillian Duddy will be talking about its aims and the role OnBoard can play in connecting board members across Scotland.

2

The stories and the science of creating Brilliant Scotland

*Mark Brown, Dolphin Index;
John Davidson, Almond Housing*

Culture is the central pillar of a 'Brilliant Scotland'. In this energetic session our speakers will map out how all of us can become as good as – and strive to be better than – the best.



Can't choose? Conference sessions are recorded and available to access on demand until 3 May. Sign into the platform to catch up on anything you miss.

3

Routes to Housing

*Trevor Smith, GEM Programme Chair;
Kyle Young, Skills Development Scotland*

The impact of housing associations and co-operatives' work goes far beyond 'just' delivering housing – they help create sustainable and resilient communities people want to be part of. If being valued and having a purpose are motivators in choosing a career, how can we influence young people to understand the work and benefits of working in the social housing sector through apprenticeships or graduate programmes?

4

Reimagining work

James Tickell, Campbell Tickell

A timely discussion on the changing nature of the workplace. In this session, James Tickell, Partner at Campbell Tickell, will explore:

- What has the past year taught us about our relationship with staff?
- Has technology enabled staff engagement, and will it be radically different in the future?
- How will leadership and people development shift?



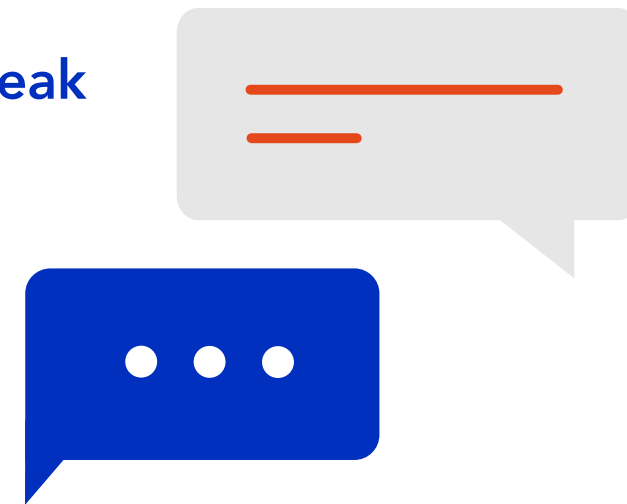
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Thank you to **Campbell Tickell** for their sponsorship of today's event. You can meet them virtually at the Sponsor's Hub.

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www.campbelltickell.com

11:25–11:45
Networking break



11:45–12:15
Diversity and Inclusion in Scotland 2021 and beyond

*Najimee Parveen, PATH Scotland;
Robina Qureshi, PAIH;
Stephanie Harper, Change HR*

Scotland is becoming ever more diverse. We've brought together a panel of experts in diversity, inclusion and HR to explore if we, as a sector, are representative and how we ensure that we are inclusive.

12:15–12:30
Q&A

12:30–12:40
Technical break

12:40–13:00
Launch of SFHA's Equality, Diversity and Inclusion Resource

Sara Jackson, SFHA; Stephanie Harper, Change HR

The SFHA Equality, Diversity and Inclusion Resource is a range of tools that will help members prepare a strategy and policy to ensure that they are compliant and competent when considering equality, diversity and inclusion.

13:00
Chair's closing remarks and close

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Exhibitors

Virtual Exhibition Zone

This may be a virtual event, but you can still interact with SFHA Associate Members in the **Sponsors' Lounge** and **Virtual Exhibition Zone**.

You will be able to visit the stands, live chat with the exhibitors and take a virtual tour of their products and services without leaving your desk.



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Virtual Conference FAQs

SFHA Live! Housing Now, Housing's Future is hosted by Crowdcomms virtual conference platform. Below you will find some advice to help you get the most from the platform.

What is an SFHA Live! virtual conference?

Live and recorded sessions, virtual Q&As, chat and polling will create an innovative, interactive and engaging digital conference experience. You can access on demand content from virtual conferences for three months after the event so you can watch at anytime and anywhere that's convenient to you.



Internet Browser

- For best results, please use Chrome, FireFox or Edge.
- To visit the Sponsors' Lounge, you will need to be using an up-to-date version of your browsers.
- The latest versions of Chrome, FireFox, Edge (Chromium) and Safari 14+ are all supported.
- Safari is the only supported browser for IOS devices.
- Older browsers such as Internet Explorer are not supported.

Watch a session

- On the left-hand side menu, click on the tab called 'Agenda'
- Click on the session you want to watch
- Watch the live stream!

What if the streaming link doesn't work?

- We recommend you take a moment to check the link is working and familiarise yourself with the platform before the event.
- Check your internet connection.
- Try clearing your cache
- Ensure that your internet browser allows pop-up windows to automatically open.
- Try a different internet browser
- Check you are not logged into a VPN or remote desktop server

Sound/Playback

- If you can hear echo or the live stream being played twice please check you do not have duplicate tabs or pop-out screens open.
- If the problem persists, please close the online app and browser completely and restart in a new window.

Housing Now, Housing's Future – Our Sector, Our People

Virtual Conference FAQs (cont.)

Missing Q&A, Polling and Feedback Buttons

The Q&A button, the polling button and the feedback buttons should be visible at the very top of the page, once you have clicked onto the session (sessions can be accessed via 'Agenda' on the left-hand side menu). If you cannot see the buttons, please check you are scrolled right to the top of the page.

Ask the speaker a question during a session or a Live Q&A

- On the left-hand side menu, click 'Agenda'
- Click on the session you want to ask a question about
- Click on the Q&A icon at the top of the screen/ Click 'Ask a Question'
- Type your question into the box (max. 500 characters), then click 'Submit'
- Questions will be moderated by the chair
- Please note, you will not be able to participate in live Q&A if you are watching on demand.

Pop up mode

When using pop up mode the video may stop. To resolve this hover over the video and press play again. This should allow you to play the stream whilst on another browser or screen.

What if I am late?

Don't worry, you can join the live stream at any time and the sessions are available on demand for three months after the event

Networking and comfort breaks

You may notice there are slightly more breaks than our usual face to face events, this is because we need to set up the technical feeds with each speaker for every session. Why not use the time to visit the different areas of the platform including the exhibition, innovation station or the activity feed or just use the time to grab a tea or coffee and stretch your legs.

Have another question?

On the day you can access the **Virtual Helpdesk** from the conference menu.

At other times, please email our events team on events@sfha.co.uk

