



Community Regeneration

Lesley-Anne Junner
Thenue Housing Association





Funding Community Investment Activities

- About Thenue HA
- Community Engagement Strategy
- Our Structure
- Core Funding
- The Business Case
- Thenue Communities
- Added Value

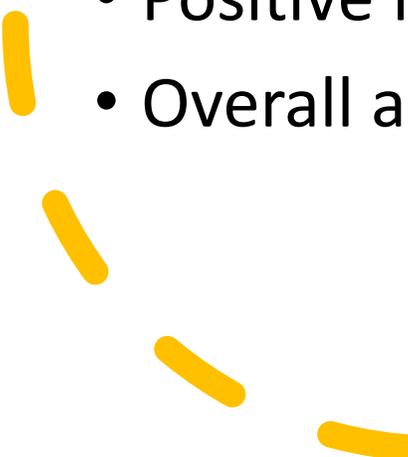
Thenue Housing Association



- What's in a name?
- 1979 to present day
- 3,500 Units
- 80 members of staff
- Turnover c.£18m



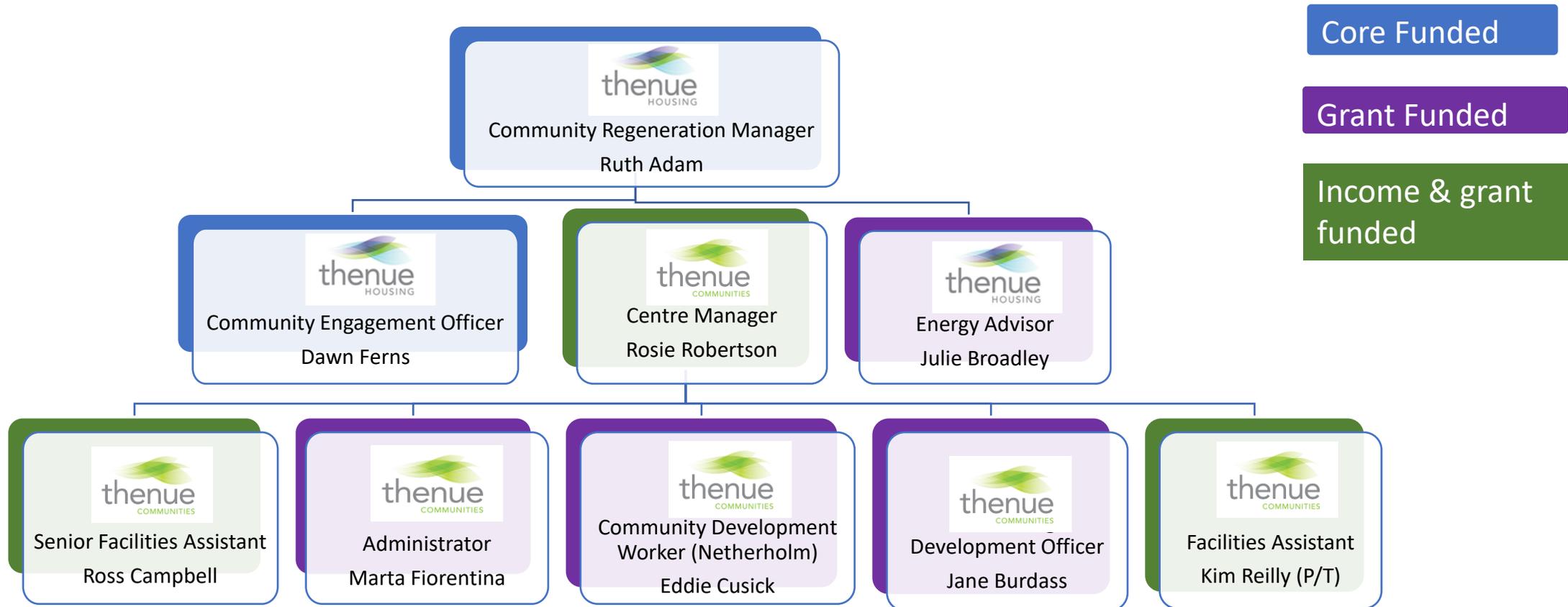
Community Engagement Strategy

- Tied to wider THA strategy and business objectives; namely *Tackling poverty through community projects and programs.*
 - Tied to THA Values – Passion, Excellence, Respect, Connection
 - National context
 - Positive impact on core business activities
 - Overall aim – sustainable communities
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Our Structure



Community Regeneration Team



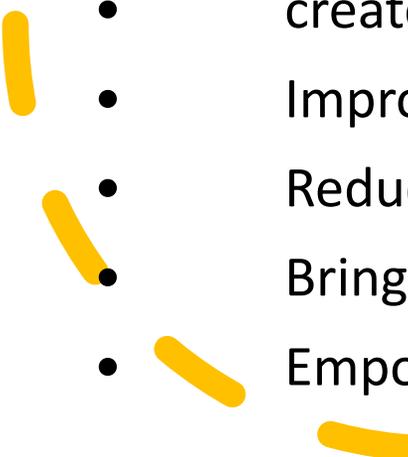
Business Model

- Core funding
 - Staff costs
 - Wider Role work
 - Grants to 3 area associations to disburse in their area
- Grant Funding
- Subsidiaries
 - Income generation
 - Local base
 - Grant applications



The Business Case

Community regeneration can provide practical solutions which can help:-

- prevent tenancy failure
 - improve our estates and make our properties more lettable
 - tackle anti-social behaviour
 - protect our investment/ assets
 - create opportunities for employment & training
 - Improve 'neighbourliness'
 - Reduce loneliness and social isolation
 - Bring communities together
 - Empowering local groups/people to affect change in their communities
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Thenue Communities

- Business model
 - Rental income
 - Catering income
 - Grant income
- Benefits
 - Connection to local tenants and residents
 - Affordable venue for community groups
 - Engaged Area Associations



Added Value

- Access to funding
- Responsive
 - Our Covid Outreach response was organised from our 2 community centres Calton Heritage and Learning Centre and Netherholm Community Hall. Including **Food Parcels, Food Vouchers, Counselling, Digital Inclusion, Cash for Community Grants**
- Directed support – energy advice, digital inclusion



