

Jamie Ballantine Social Regeneration Manager

The Workshop:

How can we ensure the right mix of core funded staff & attracting funding to cover costs of community activities?



Our Vision

Excellent housing in
vibrant communities

Our Values

Respect
Integrity
Aspiration

A Business Plan for Wellbeing...

Delivering on our 2025 objectives

People's wellbeing and that of our environment will be at the heart of everything we do over the next five years.

Central to this is the continued development of a range of services whether that is more green space, activities that bring neighbours together, money and benefits advice, or support to get a job or to help residents live at home independently for longer.

Improving the lives of people who live in Queens Cross is our number one priority.

We will do this by delivering on five clear objectives:

1. Building and sustaining popular neighbourhoods
2. Creating and supporting greater life opportunities for all
3. Developing greener spaces and community wellbeing
4. Being a dynamic and listening community partner
5. Treating people equally and with respect



**Creating and supporting
greater life opportunities for all**



**Developing greener spaces
and community wellbeing**

Social Regeneration Framework

Community
Integration &
Social Cohesion

Community
Health &
Wellbeing

Community
Learning &
Opportunities

← Youth Work →

← Volunteering →

Community Activity:

119 digital devices and internet connections

116 devices purchased for young people via our Community Chest

608 people participated in activities

6 Days per week activities (blended delivery)

4 Growing Spaces with weekly activity

26 sessions per week including ESOL, Mindfulness & Digital support.

44 secure cycle parking spaces

£228,000 of funding brought in 2020/21

594 people helped with Covid Food Support



Covid 19: Funding

- SG Food Support £35K
- SG Wellbeing Fund £26K

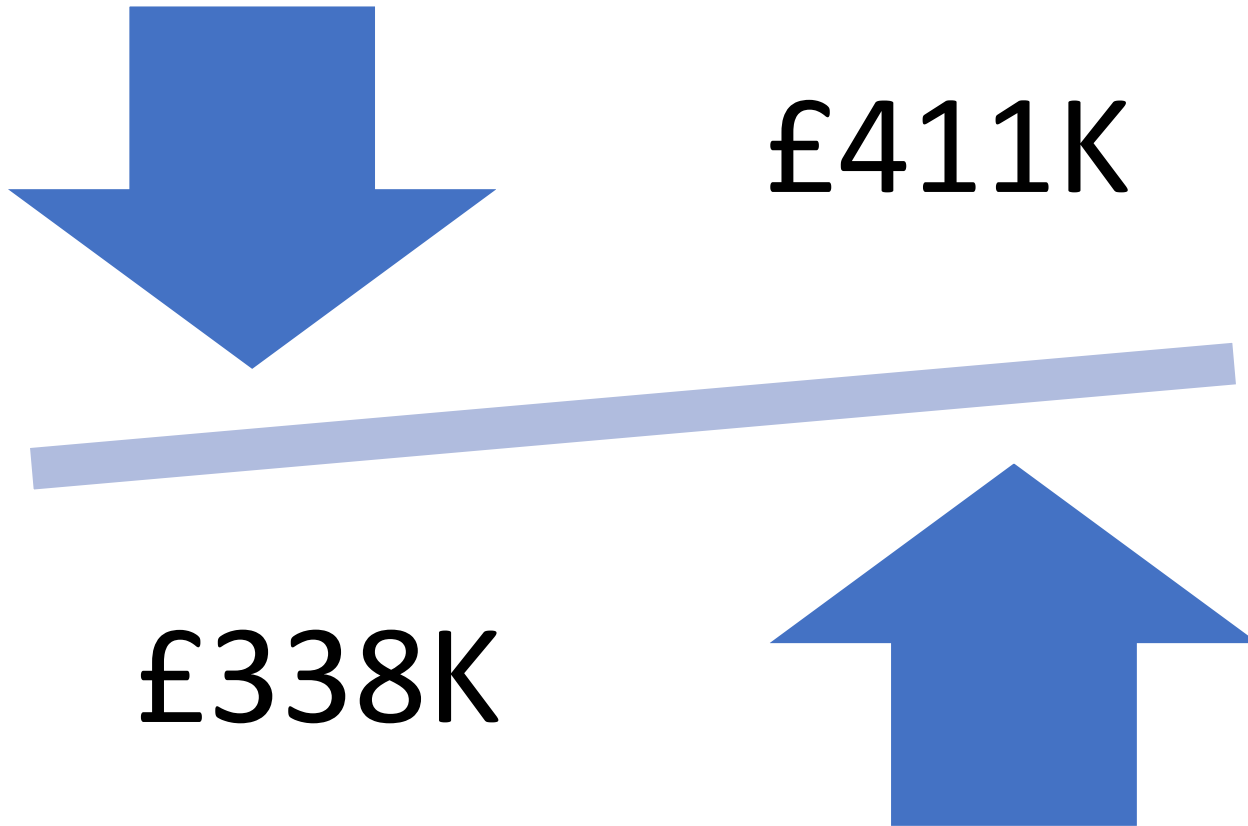
Purpose

- Community Chest £15K
- Wellbeing Team £11K
- Food Support £35K

Funding Sources

- **Scottish Government**
 - Investing in Communities Fund
- **National Lottery**
 - Community Fund
- **Glasgow City Council**
 - Communities Fund
 - Children's Holiday Food Programme
 - Glasgow Town Centre Action Plan
 - Air Zone Quality Funding
- **Cycling Scotland**
- **Hugh Fraser Trust**
- **Community Benefits e.g. BT Openreach**

Calculating the Balance



Highlights:

- 125 Children engaged with our summer programme
- 49 supported in Children's Holiday Food Programme
- 26 older tenants supported to get online and engage in activities
- 40 people with access to growing spaces in urban locations
- 32 people supported to learn English
- 200+ people taking part in community art mural project
- £50K from GTCAP for converting a redundant space into a community café for Queens Cross Workspace
- Partnership working that supported community organisations to thrive during the pandemic: including supporting the formation of a community pantry
- New Participatory Budgeting Scheme Launched
- Support the Queens Cross Community Foundation

A selection of **the benefits of investing in social regeneration**

qcha.org.uk

Impacts & Value:



235 devices x £99 = £23,265 **worth of equipment**

119 broadband connections x 89.99 £10,708.81 **worth of broadband**

Pantry example: 1 shopper, going twice per week could save circa £1000 per year on groceries. There are now 800 members.

Qualitative data tells us there are benefits to digital connections, social connections, gaining confidence, access to growing spaces and opportunities helping with mental health etc.

£785, 778 is the amount of “social value” generated according to the SFHA / HACT Social Value Calculator Toolkit for Social Regeneration Activity.

“I would like to say thank you for the Easter Food Hamper which was delivered today. It came at a crucial time where I am low on money so will see me and my 2 boys through next week until my benefits are paid. Thank you also for the food you delivered during the first lockdown. Your kindness and cheery smile of your delivery driver was greatly appreciated. Thank you seems such a small thing to say when such large acts of kindness and thoughtfulness are shown. If I had a million pounds I would hand it over to you as I know you would make sure those who needed help most in the community would benefit. Unfortunately, I don't have a million pounds but I give you my thanks from my heart”

Thank you

qcha.org.uk