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**Innovation &
Future Thinking**



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Scottish Federation of
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Local and Innovation Housing



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**COMMITTED TO
COMMUNITY
INVESTMENT**

Community investment
is the work social housing organisations
do alongside people and communities
to help them thrive

How does community investment benefit social housing organisations?

Money invested in communities saves more money than it costs.

Money spent on community investment prevents future costs, for example, through tenancy sustainment projects.

Community investment gives social housing organisations a voice in their communities, as a valued, trusted partner.

Housing associations have always had a social purpose; their charitable objectives require it and their business success demands it. Employing a social purpose across the fabric of the organisation allows housing associations to play a vital role in providing support for those tenants that need more than the provision of a home.

Many housing associations do what they can to enable customers to achieve their maximum economic potential, while also contributing to vibrant communities and protecting income streams and capital assets. In short, having a social purpose makes social, economic and business sense

Social Purpose

- Economic impacts promoting inclusive growth
- Increasing affordable supply reduce inequalities, poverty and homelessness
- Improve health and well-being, placemaking and community resilience
- Community anchors well-placed to support anti-poverty strategies
- Potential for preventative spending

Key Areas



- Funding
- Strategy
- Impact Measurements
- Case Study



- SFHA Referral Partner
- Supporting Communities
- Community Recovery Fund
- Connecting Scotland Fund
- Homelessness Prevention Fund
- Fuel Support Fund
- What comes next?

☒ **Housing**
☐ **changes**
☐ **lives**



£2million Fuel Support Fund in 2021

It was a successful funding and provided a great deal of support for many tenants across Scotland. The Scottish Government have confirmed a second round of funding.

Feedback was positive from residents and tenants who were supported by the funding who completed the tenant fuel support fund survey.



**Social Housing
Fuel Support Fund**

- Alleviating stress
- More aware of energy advice
- Health improved since receiving support
- Better budgeting
- Ability to purchase food



Funding: Investing In Communities Fund

The Investing in Communities Fund (ICF) is a streamlined communities fund that is delivered as part of the Empowering Communities Programme.

The fund reflects Scottish Gov commitment to investing in communities so that they can develop the resources and resilience to decide their own aspirations, priorities and solutions in response. The fund aims to support our most disadvantaged or fragile communities to tackle poverty in all its forms on their own terms.

The fund also helps meet targets set out in the national child poverty delivery plan and to underpin the Place Principle by encouraging more joined up collaborative approaches to services and assets to achieve better outcomes for people and communities.



Funding: Investing In Communities Fund (2)

ICF Round 2: 2023-2026 - Information Webinar Sessions

The Scottish Government will be hosting one hour webinar sessions for interested stakeholders and prospective applicants for applications towards the end of March or early April 2022.

These webinars will provide an overview of the fund's aims, eligibility criteria and the application process.

This will also include time for Q&A.

- [Tuesday 30 November 2021 - 10.30am - 11.30am](#)

- [Wednesday 8 December 2021 - 2.00pm - 3.00pm](#)



ABOUT HACT

INTRODUCTION

FRAMEWORK

TOOLS

GLOSSARY

DEVELOPING A COMMUNITY INVESTMENT STRATEGY

A FRAMEWORK FOR PRACTITIONERS

By Sally Thomas

Your strategy should support your vision:

A comprehensive community investment strategy will cover all the headings used in this framework, and mirror its structure. But for general use and accessibility, you will probably want to produce a summary document which just covers the key points. Bear in mind that, like any strategy, one focused on community investment will need to be regularly updated and reviewed to take into account changing organisational, local and national circumstances.

A summarised version might look like this:

1. Introduction
2. Vision statement/statement of intent
3. Background – internal and external environment
4. Involvement of residents, communities and partners
5. Key actions/action plan summary
6. Arrangements for measuring, monitoring and learning

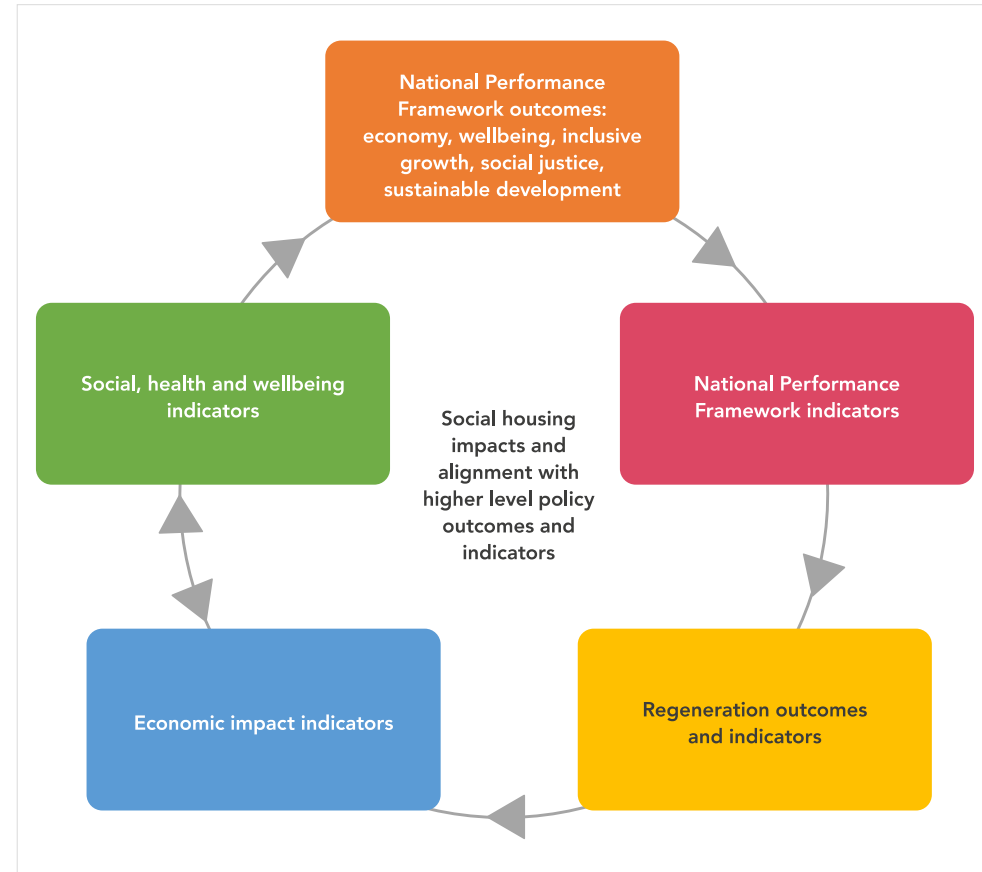
Impact Measurement demonstrates the value of social housing

- Impact measurement demonstrates the value of social housing:
- Deepens our understanding of economic, social and health impacts and the potential of Community Investment
- Benefit from systematically monitoring and understanding our communities
- Various tools, such as SFHA Toolkit and social value bank, measure impact locally and demonstrate the value of the social impact of local providers
- Embrace the principle of impact measurement for instrumental reasons, to assess impact and to evaluate interventions

Community Investment contributes to Scotland's broader ambitions



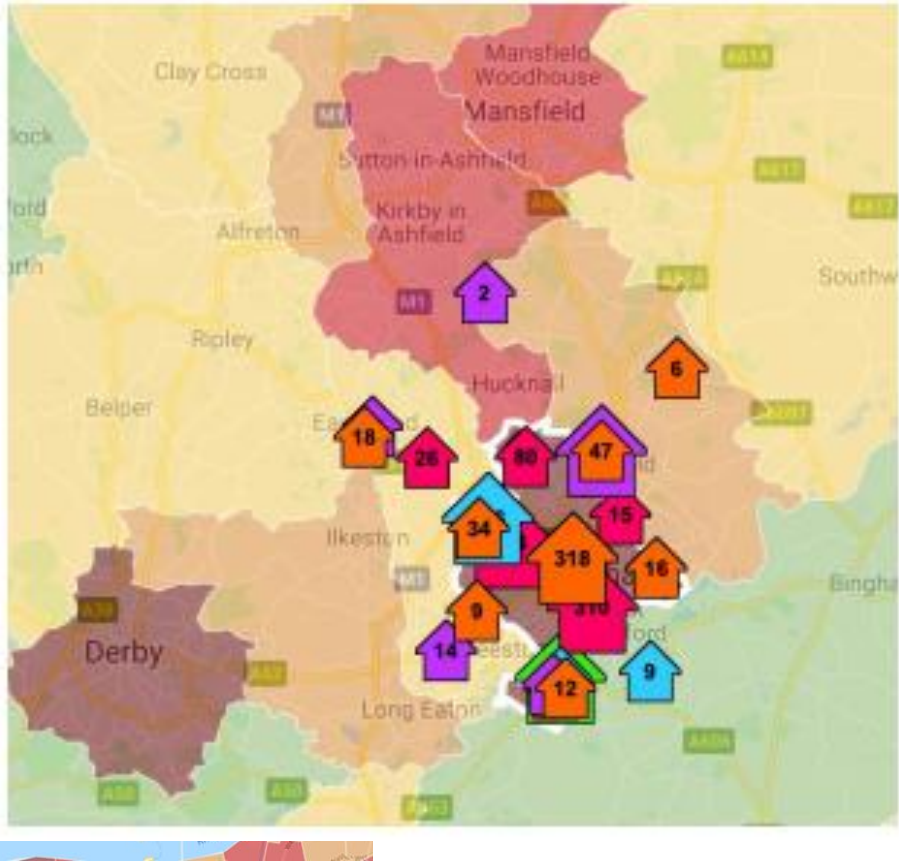
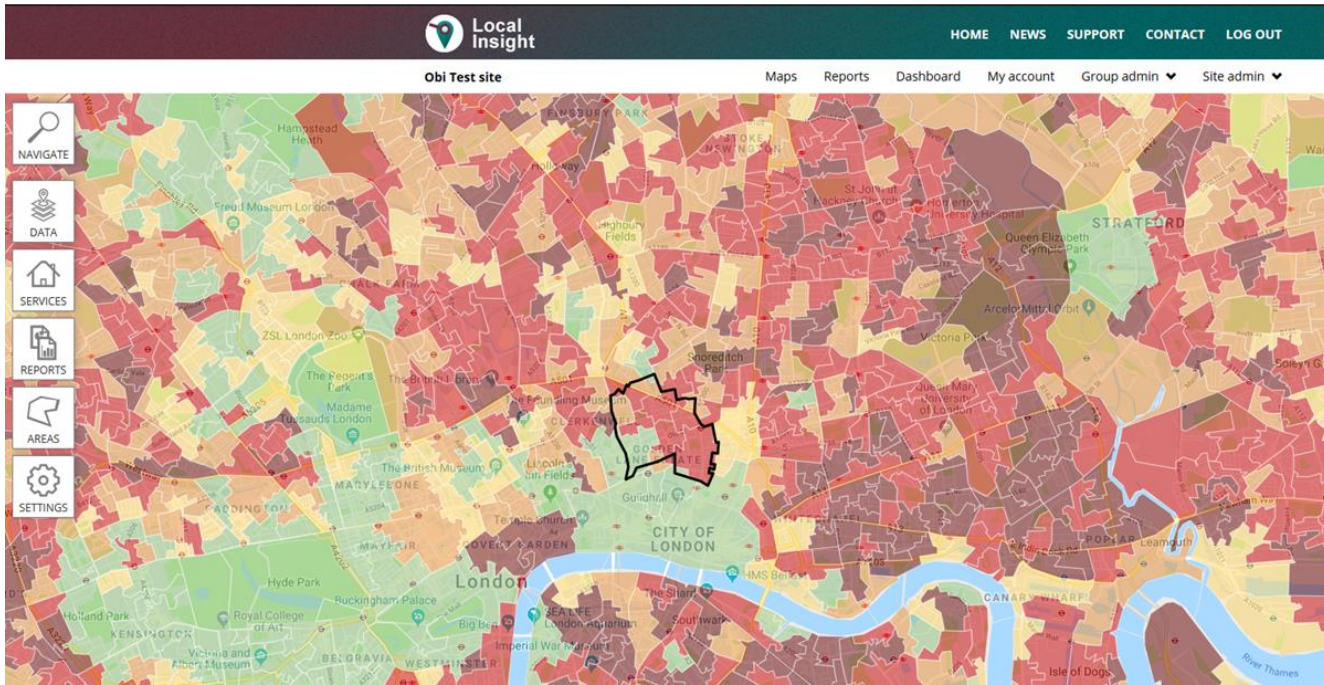
Figure 1: Aligning social and economic indicators of housing impact to national performance indicators





Local data

Using local data or evidence to show need



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Social Value Toolkit

Practical resources to measure and demonstrate the social value impact created by social housing providers

Produced by SFHA Impact Project Team as part of the Innovation and Future Thinking Programme

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Demonstrate the additional value of social housing with the Social Value Toolkit



SFHA Social Value Toolkit | www.sfha.co.uk/innovation

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Plan and evaluate the community benefits generated through procurement with the Social Value Toolkit



SFHA Social Value Toolkit | www.sfha.co.uk/innovation

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Measure your impact on communities with the practical methods in the Social Value Toolkit



SFHA Social Value Toolkit | www.sfha.co.uk/innovation

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Deliver new opportunities and improved outcomes for tenants with the Social Value Toolkit



SFHA Social Value Toolkit | www.sfha.co.uk/innovation

Themes

Strengthening local economies

- Employment and skills training
- In-house procurement
- In-house apprenticeships
- Social enterprise support

Young people

- Diversionary activities
- Sports and leisure
- Advice and support

Poverty and exclusion

- Financial and debt advice
- Community cohesion
- Financial inclusion

Health and wellbeing

- Independent living
- Vulnerability
- Loneliness

Community capacity and resilience

- Supporting civic infrastructure
- Supporting community enterprise
- Building 'under the radar' capacity
- Management/ownership of assets

Environment and sustainability

- Environmental improvements
- Energy efficiency
- Community energy initiatives
- Community transport

Core Impact Indicators : Tenant Support

Indicator	HACT social value	Number of tenants	Social impact of activity
Able to pay for housing	£7,347	X	= £
Able to obtain advice locally	£2,457	X	= £
Tenant moving from temporary housing	£8,019	X	= £

Core Impact Indicators : Health & Wellbeing

Indicator	HACT social value	Number of tenants	Social impact of activity
Feel belonging to neighbourhood	£3,753	X	= £
Talks to neighbours regularly	£4,511	X	= £
High confidence (adult)	£13,080	X	= £
Relief from depression/anxiety (adult)	£36,766	X	= £
Good overall health	£20,141	X	= £

Core Impact Indicators : Affordability

Indicator	HACT social value	Number of tenants	Social impact of activity
Financial Comfort	£8,917	X	= £
Access to internet	£2,413	X	= £
Relief from being heavily burdened with debt	£10,836	X	= £

Core Impact Indicators : Environmental Improvements

Indicator	HACT social value	Number of tenants	Social impact of activity
Energy efficiency improved by one EPC band	£217	X	= £
Resolution of problems with condition of dwellings	£336	X	= £
Rectification of serious condensation or mould	£770	X	= £
Rectification of penetrating (higher level) damp	£674	X	= £
Rectification of ceiling fault	£266	X	= £
Rectification of floor fault	£754	X	= £
Rectification of door faults (interior doors)	£578	X	= £
Rectification of wall fault	£390	X	= £

Port of Leith, Employability Activities 2019/20

Port of Leith Housing Association (POLHA) work closely with customers and local communities in order to fulfil their aim to make Leith a better place to live, work and visit, through their four strategic goals:

- ✓ To make the POLHA organisation and service delivery great
- ✓ To make the physical infrastructure, including affordable housing, and environment of Leith great
- ✓ To contribute towards making the availability of economic opportunity in Leith great
- ✓ To contribute towards making the social fabric of the community in Leith great

POLHA who have a stock of 2,850 in Leith and North Edinburgh, provided core funds of £231,370 towards their Community Works programme for the year, to create social values which follow.

Full Time Employment:	£588,847
Part Time Employment:	£31,996
Government Training Scheme:	£40,782
Secure Job:	£790,841
Vocational training:	£83,123
Regular volunteering:	£33,680
Regular attendance at local organisation:	£18,227
General training for job:	£203,459
Employment training:	£89,155
Total:	£1,880,110

These nine employability outcomes alone show a direct annual social value for this programme of £1,880,110 against POLHA's investment of £231,370. This gives a social value ratio, which is measured as real spend against the social value this has returned, of more than 1:8.



PORT OF LEITH
HOUSING ASSOCIATION

Issue	Who	How	Why	Social Value Initiative	Delivery	Priority Rating
What are the issues affecting, or been highlighted in this community, that could be improved?	Which specific demographic are affected?	What is the impact of this issue on individual residents and community as a whole?	What are the underlying issues causing or contributing to this?	What are possible solutions to this issue?	<p>What local organisations and groups would be involved in delivering these solutions?</p> <p>Would the costs and timescales be prohibitive?</p>	<p>How many people stated this as an issue?</p> <p>On a scale, how important an issue is this for people?</p> <p>What was the response to the initiative/ solution proposed?</p>



Dougie Paterson



Impact

Support provided	Individuals supported
Food	1,000
Household items	65
Digital Hardware	50
Digital Connectivity (data or broadband)	50
Digital training/support	50
Wellbeing calls	3500
Mental Health Support	61
Volunteers	70

Social value outcomes	Impact created*
Volunteering opportunities	£181,355
Access to the internet	£68,368

*using HACT Social Value bank metrics

£249,723+
value created

1:3
impact ratio


The total social value evidenced through these outcomes is calculated as a net benefit to the local community of £249,723 which provides a ratio of higher than 1:3 of impact of every pound spent. However there have been outcomes showing significant impact created in the following indicators, which if gathered using the social value bank guidelines could provide a considerably higher impact figure:

- Ability to obtain advice locally
- Improvements in confidence
- Reduced depression/anxiety
- Overall Improvement in health
- Feeling in control of life
- Regularly talking to people in neighbourhood



Supporting Communities Fund Progress Review Report

Produced by SFHA with thanks to the housing associations and co-operatives who contributed



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- Well defined and set out Strategy and CI programme
- Sustainable projects
- Core Funding
- Seed fund local Groups – best fitting delivery partners
- Partnership working model – objectives and outcomes bigger than BHA
 - Scottish Borders Alliance – Fuel Support Fund
- Supporting Community supports own tenants (and vice versa)
- Housing Association is permanent feature
- Little direct delivery
- Local alliance –Independent chair – to drive better outcomes and more funding

Michael McLaughlin

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Centre For Excellence In Community Investment

- Scottish Forum
- The Board Charter: Committed to Community Investment
- SFHA Social Value Toolkit