

CITRUS ENERGY PAUL CLARK

A sustainable solution, helping to eradicate fuel poverty









In the beginning.....



Take an idea and bring it to life, with a long life expectancy!

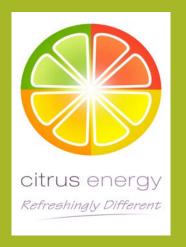


Fuel Poverty – The problem





- What is Fuel Poverty?
- How big is the problem in Scotland?
- Energy Supply Market- how does it work?
- Regulation- how well is it regulated?
- What are the funding issues?
- What part does Citrus play in solving the problem?



CITRUS SERVICES EXPLAINED

Citrus for business















The Citrus Way - a unique financial vehicle





A robust financial business model helping us to be self sustainable with no reliance on funding – How does it work?

<u>Citrus Energy – Refreshingly Different</u>



Be a Lemon in a basket of Plums





What makes Citrus different- unique ethics? - How does your business stand out from the crowd?

Growth by sharing our secrets?!





Citrus has a unique partnership model with many organisations such as;



<u>Sheep = Innocent, considerate,</u> <u>non threatening</u>



Wolf - Clinical, focused, organised



CITRUS SURPLUS



2015/16 - £9k

2016/17- £94k

2017/18 - £134k

Its ok to make a profit! Its what you do with that profit that determines your morality!

Be the Sheep in Wolves clothing



