

# Innovation and Future Thinking



#housinginnovationscotland

# Why are we doing it?

SFHA Members told us:

- They wanted the chance to share innovative ideas
- To have the opportunity to learn about interesting projects other members were doing
- But found it hard to set aside the time to think about the big issues of the future

# Housing Innovation Community

**150** members of housing innovation community

**50%** of SFHA members involved

**70+** actively involved across **11** innovation projects

# What have we done?

- We agreed 3 key areas of innovation and thinking
- We carried out evidence reviews
- 3 Innovation Boot-camps developed ideas
- We tested these through wider research and engagement
- We used an online collaboration tool to share
- We will discuss and develop Ideas & Prototypes today..

# Some members of our innovation community



# We also developed a range of Strategic Alliances..





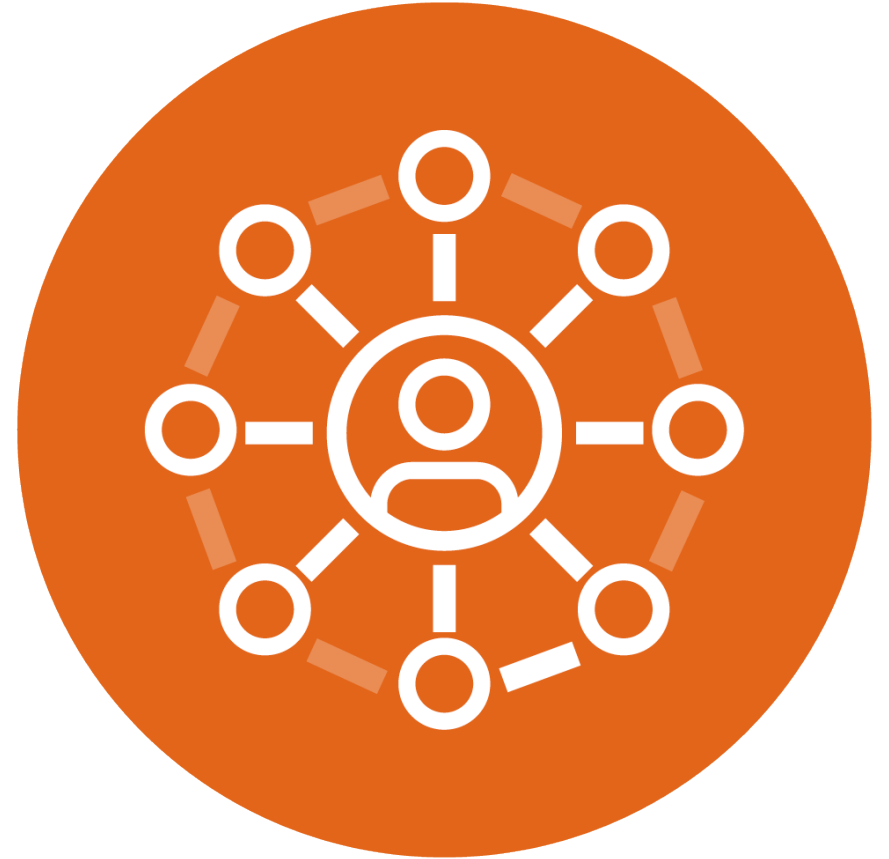
# Home of the Future

- The homes we build today will hopefully be here 100 years from now
- What will people want then, or even in 50 years' time?
- And how can we retrofit, adapt, and maintain existing properties to meet future needs?



# Service Transformation

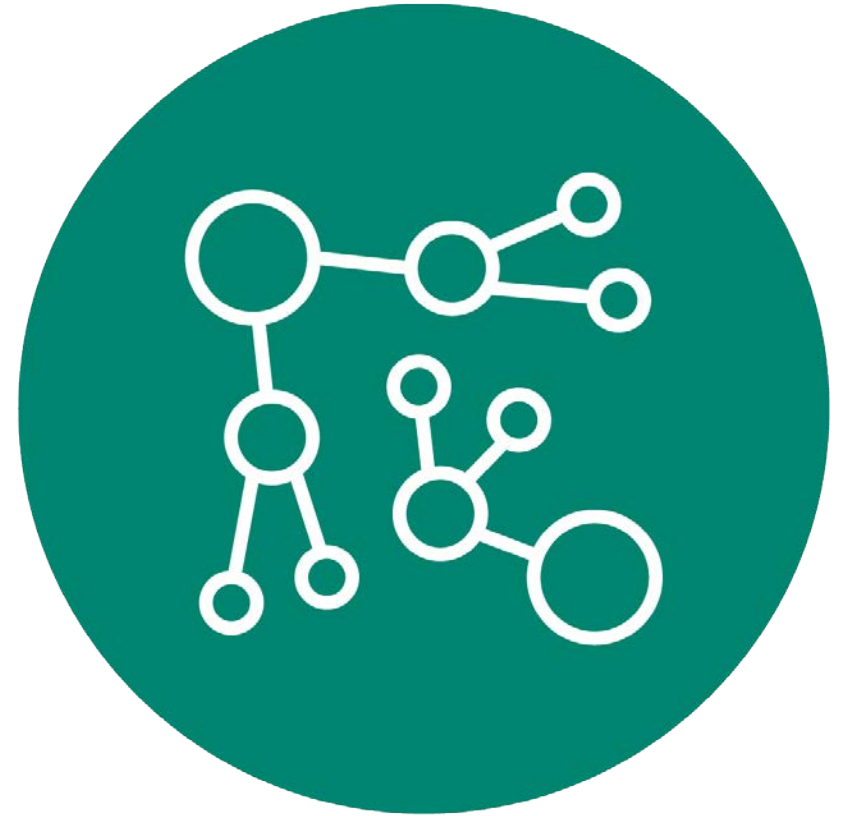
- What will housing services look like in the future for different types of customers and staff?
- What does this mean for housing associations now?





# Poverty Impact

- How can we evidence the social and economic impact of our work on an on-going basis?
- Can we use data to inform dialogue with tenants and partners which will help evolve our social purpose businesses to meet changing community needs?



# Innovation Boot Camps



*“I really liked the informal approach and creative way of making us work without realising it, excellent mix of people and skills they bring.”*

Director, Housing Association  
SFHA Member

# Innovation Boot Camps

*“After the boot camp,  
I feel invested in the  
process and programme  
of work ahead.”*

Chief Executive, Housing Association  
SFHA Member





# Innovation Boot Camps



*“One of the best experiences in a work context in a long time!”*

Director  
Strategic partner

# Innovation Boot Camps led to Innovation Projects...

Modern Methods of Construction

Digital Asset Management

Inclusive Living Challenge

Working with Nature

Awareness Campaign

Measuring Impact

Lived Experience/ Engagement

Internet for Tenants

Business & Culture Change

Sector Conversation on the Future

# Modern Methods of Construction

MMC projects are being developed by housing associations with support from SFHA/ CSIC, and shared across the sector

We will make an announcement on this today..

# Digital Asset Management

A resource is being designed to help housing associations to manage their assets for the future

Go along to the Digital Asset Management workshop to find out more and help to influence the work..



# Inclusive Living

A definition of Inclusive Living for the future is being developed, to inform a call for ideas to design places and communities for everyone

You'll hear from project team members today..

# Working with Nature

Housing associations want to create sustainable, resilient places

Today we will launch the Social Housing Green Infrastructure Design Fund to help associations to work with nature..

# Lived Experience/ Engagement

A resource is being developed for housing associations to help them connect with and understand the lived experience of tenants

Go along to the customer engagement workshop to share your experiences and influence the work..

# Measuring Impact

A resource and programme is being designed for housing organisations, to help them understand, measure and improve social and economic impact

Visit Demo 2 to try out existing tools, discuss your views with the team, and sign up to testing out the new tool

# Awareness Campaign

A campaign will highlight the impact of housing associations to key stakeholders and support housing associations to demonstrate their social value

The campaign will be introduced today..

# Internet for Tenants

We are building understanding why housing associations should help tenants with affordable reliable internet, and sharing existing models and lessons

Watch a video at Demo 1 – our ‘Silent Disco’ – and discuss with team members..

# Business & Culture Change

We are designing a business and culture change programme for SFHA members, including people, customer experience and service design, and technology

Join the Help Design and Transformation Programme workshop to share your ideas on the shape of the programme..



# Sector Conversation on the Future

SFHA is helping to facilitate a sector wide conversation on the future of housing services

Join the workshop on the Future of Housing Services to imagine the future..