

Innovation and Future Thinking

Game Changer –
The Digitalisation of Housing



Why is SFHA interested in innovation?

SFHA members told us:

- They wanted the chance to share innovative ideas
- To have the opportunity to learn about interesting projects other members were doing
- But found it hard to set aside the time to think about the big issues of the future

What are we doing?

- 3 key areas of innovation and thinking
- Innovation Boot-camps
- Wider research and engagement
- Online collaboration
- 6-week project cycles



Housing Innovation Community

150 members of housing innovation community

50% of SFHA members involved

70+ actively involved across **11** innovation projects

Blackwood
homes | care | support

elha.com
east lothian housing association

WEST
LOTHIAN
Housing Partnership

FERGUSLIE PARK
HOUSING ASSOCIATION



Parkhead
Housing Association
1977 - 2017

Glen Oaks
HOUSING ASSOCIATION

cairn
ONE OF SCOTLAND'S LEADING SOCIAL HOUSING PROVIDERS



Dunedin
Canmore

river clyde
homes
Improving lives and places

LINK
GROUP

LINSTONE
HOUSING



CLYDE VALLEY
HOUSING ASSOCIATION



ALMOND
HOUSING ASSOCIATION

Trust
Housing, Care & Support Provider



Loretto
Housing



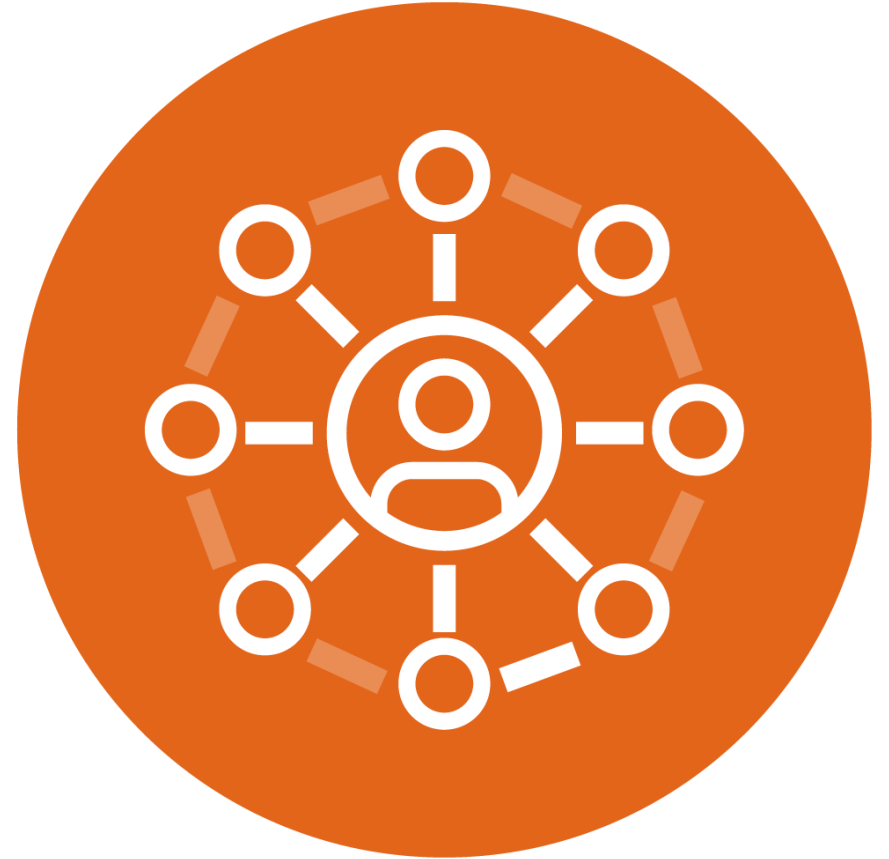
VIEWPOINT
joy in later years





Service Transformation

- What will housing services look like in the future for different types of customers and staff?
- What does this mean for housing associations now?



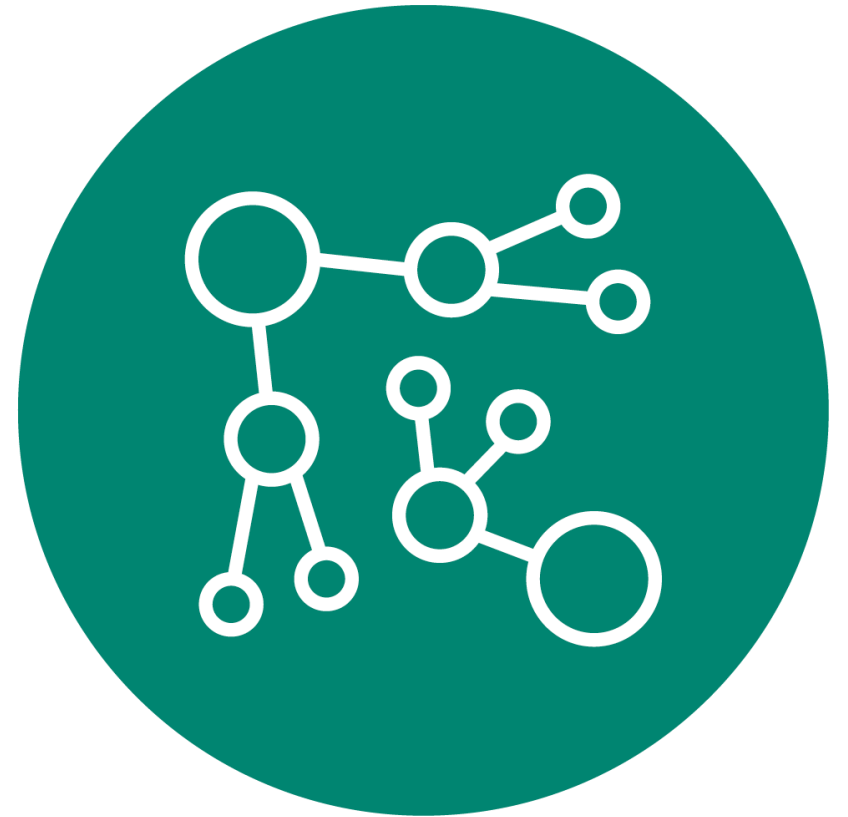
Home of the Future

- The homes we build today will hopefully be here 100 years from now
- What will people want then, or even in 50 years' time?
- And how can we retrofit, adapt, and maintain existing properties to meet future needs?



Poverty Impact

- How can we evidence the social and economic impact of our work on an on-going basis?
- Can we use data to inform dialogue with tenants and partners which will help evolve our social purpose businesses to meet changing community needs?



Innovation Boot Camps led to Innovation Projects...

Modern Methods of Construction

Digital Asset Management

Inclusive Living Challenge

Working with Nature

Lived Experience/ Engagement

Measuring Impact

Awareness Campaign

Internet for Tenants

Business & Culture Change

Sector Conversation on the Future

Housing Associations of the future



Future Thinking

- How engaged are tenants and staff in developing and testing new ways of working and systems?
- Can you see a service model for the future and the roadmap to get there?
- How will we understand and meet the changing needs of customers integrating trust, time and effort, empathy?
- How can we use data to support effective asset management, and deliver personalised services to tenants?
- What opportunities can we use and create to bring people together digitally and physically?
- Do our ways of working to support collaboration and innovation?



Thank you!

More information on our website:

[www.sfha.co.uk/our-work/
policy-category/innovation--future-thinking](http://www.sfha.co.uk/our-work/policy-category/innovation--future-thinking)



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