

## Customised skill development

By hiring young people, housing associations can tailor training to meet their specific needs. They can learn practical skills and knowledge directly related to the housing sector, building a more skilled and specialised workforce.



## Why you should invest in young people

### Employee retention

Investing in employees' development often leads to higher staff retention as they are more likely to stay and progress within the company.

### Staff development

Hiring young people is a chance to professionally develop existing staff looking for more experience in supervising and training.

### Fresh perspectives

Young people often bring fresh ideas and new approaches to problem solving. Their exposure to current training and modern techniques can introduce innovative practices to your organisation.