

# Impact Report 2024-2025





## What we achieved for you in 2024/25

SFHA is the voice of Scotland's housing associations. For 50 years, we have existed to represent, support and connect our members.

That's a vital role, because we know that social homes make lives and places better. As we celebrate half a century of SFHA and that of many of our members, it's a key time to take stock and look at where we need to go next.

This short report sets out some of the successes we achieved together over the last year. SFHA only exists to serve our members, and we could not have done any of this without you.

Thank you for your ongoing support. Together, we're making a difference.

#### Representing our members

Influence: SFHA's extensive lobbying on the Scottish budget saw the reversal of a hammer-blow £200m cut to the Affordable Housing Supply Programme budget and the aids and adaptations budget doubled. With the new Westminster government in place, SFHA launched a new Guide to Social Housing for MPs at the House of Commons, building relationships with new MPs and ensuring they understand the value of housing associations.

An agile SFHA: To represent the breadth of our membership, this year SFHA revamped its look and brand. The new branding includes an enhanced, modern and vibrant colour palette as well as an updated and versatile logo.

Raising members' concerns: We continue to gain strong media coverage, with 749 pieces of press and broadcast. This has proved vital: a well-timed broadcast piece on delays to the aids and adaptations budget notifications resulted in members receiving notices on their allocations within days. Lobbying on both the radio teleswitch service and cladding remediation saw changes to the processes that reflected member's concerns.

#### Supporting our members

Funding: SFHA lobbied for and then administered the £1 million Tenancy Sustainment Fund. This funding has helped housing associations and third-sector partners to support initiatives that prevent homelessness and promote tenancy sustainment at a crucial time. Following our lobbying, we saw the continuation of the Investing in Communities Fund which continues to support vital anti-poverty efforts from members.

**Information:** Last year we published eight new or updated pieces of guidance for members and five research reports. This year SFHA's research programme included No Home Left Behind, on how we achieve a just transition to net zero and Still Waiting, which is part of an ongoing campaign to highlight the voices of people waiting for a social home - and of staff managing waiting lists.

An SFHA for all housing colleagues: In order to support a wider range of staff, SFHA's new website provides members with a more tailored experience suited to their role. This includes a central dashboard which allows users to access articles, policy toolkits, member benefits, and key information.

### Connecting our members

**Events:** In 2024-25 there was a total of 1952 attendees at SFHA events. We also introduced three new flagship conferences based on feedback from members: Risk Conference; Leadership Conference; People and Culture Conference. The aim of these is to provide platforms for leaders facing unique challenges in our housing associations.

Commercial offering: Alongside retaining 98% of the sector as members, SFHA continues to have a strong commercial offering with 126 Sector Associates and Supporting Associates representing 52 industry sectors. Members benefit from key partnerships with Changeworks, Warmworks and Scottish Procurement Alliance.

**Sharing best practice:** Members asked us for more help to make sure staff and tenants are treated fairly. So, we have partnered with Housing Diversity Network (HDN) to launch an Equality, Diversity and Inclusion (EDI) network for members. SFHA have also commissioned a study with HDN for Scotland which will establish a baseline of current performance around EDI for communities in Scotland.





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